HEROS HOSPITALITY

COOKIE POLICY

This Cookie Policy ("Policy") explains how HEROS Recruitment Ltd trading as HEROS Hospitality ("Company", "we", "us", or "our") uses cookies and similar technologies on its website (https://heroshospitality.com) ("Website").

By continuing to browse or use our website, you agree to the use of cookies as described in this Policy, unless you disable them through your browser settings.

1. INTRODUCTION

1.1 Cookies are small text files placed on your device (computer, mobile, or tablet) when you visit a website.

1.2 Cookies help the Website function properly, improve user experience, and provide information about how the Website is used.

1.3 Cookies do not typically contain information that directly identifies a user, but personal data we store about you may be linked to information obtained from cookies.

2. TYPES OF COOKIES WE USE

2.1 Strictly necessary cookies are required for the operation of the Website and enable core functions such as security, network management, and accessibility.

2.2 Functional cookies allow the Website to remember choices you make, such as language preferences or region selection, to provide a more personalized experience.

2.3 Performance cookies collect information about how visitors use the Website, such as pages visited and time spent on pages, to help us improve Website performance.

2.4 Analytics cookies help us understand user behavior on the Website by collecting and reporting anonymous information, often through third-party providers such as Google Analytics.

2.5 Marketing cookies are used to track visitors across websites in order to display relevant advertisements and measure the effectiveness of marketing campaigns.

3. HOW WE USE COOKIES

3.1 We use cookies to ensure the Website functions correctly and securely.

3.2 We use cookies to analyze Website traffic and improve Website design, content, and user experience.

3.3 We use cookies to support marketing activities and measure the performance of advertising campaigns where applicable.

4. THIRD-PARTY COOKIES

4.1 Some cookies may be placed by third-party service providers acting on our behalf, such as analytics or advertising partners.

4.2 Third-party cookies are governed by the privacy and cookie policies of those third parties.

5. CONSENT

5.1 When you first visit our website, you may be presented with a cookie banner requesting your consent to non-essential cookies.

5.2 You may accept or reject cookies depending on your preferences, except for strictly necessary cookies which are always active.

5.3 You may withdraw your consent at any time by adjusting your browser settings or clearing cookies.

6. MANAGING COOKIES

6.1 Most web browsers allow you to control cookies through their settings.

6.2 You can usually set your browser to block or delete cookies, or to alert you when cookies are being used.

6.3 Disabling certain cookies may affect the functionality and performance of the Website.

7. DATA PROTECTION

7.1 Any personal data collected through cookies will be processed in accordance with applicable data protection laws, including the UK GDPR and Data Protection Act 2018.

7.2 For more information on how we handle personal data, please refer to our Privacy Policy.

8. CHANGES TO THIS POLICY

8.1 We may update this Cookie Policy from time to time to reflect changes in legal, technical, or operational requirements.

8.2 Any updates will be posted on this page with an updated effective date.